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Rockefellers' 1Sky Unveils the New 350.org: More \$ -- More Delusion

Saturday, April 23, 2011 - 18:01
 BY CORY MORNINGSTAR

World's Greatest Magic Trick "If liberty means anything at all, it means the right to tell people what they do not want to hear." - George Orwell

On 6 April 2011 it was announced that the RINGO (Rockefeller initiated NGO) 1Sky and their sister organization 350.org have 'officially merged' into one mass climate movement - the 'NEW' 350.org.

Let the Vatican preach, halleluckin'lah, as we double-up on the soma followed by a double shot of absinthe burning like the embers of hell. Thank you Rockefellers, Clintons, McKibben and friends. Make way for the onslaught of illusion in which green capitalism and false solutions will somehow save us. In one last final performance – the elites will now perform their final magical act that defies all logic. Drum roll please ... ladies and gentleman ... we will now embrace the same system which is systematically destroying us – splash it with a green patina ... and now ... this same system will magically save us. Justice for all! The illuminated signs flash toward the audience ... applause! applause! applause! **Follow the Money**

An example of what two prominent environmental groups, 1Sky and 350.org, receive from the Rockefeller foundations alone:

Step it Up and 350.org (Sustainable Markets Foundation)

- \$100,000 for 1 year awarded on March 13, 2008 to support its project, Step it Up's new initiative called Project 350
- 40,000 2008 Rockefeller Family Fund (RFF) for Sustainable Markets Foundation | 350.org
- \$100,000 for 1 year awarded on March 3, 2009 for its Project 350
- \$200,000 for 1 year awarded on March 12, 2009 for its climate accountability project, The Sustainable Market Foundation
- \$75,000 for 1 year awarded on November 7, 2009 for its project 350.org
- \$25,000 for 1 year awarded on March 22, 2010 for its Eco-Accountability project
- \$100,000 for 1 year awarded on June 17, 2010 for its 350.org project

1Sky Education Fund

- \$1,000,000 for 2 years awarded on December 13, 2007
- \$20,000 for 1 year awarded on November 17, 2008 for an alignment meeting of U.S. climate change leaders
- 200,000 2008 RFF
- 45,000 2008 RFF
- \$250,000 for 1 year awarded on June 18, 2009
- \$30,000 for 1 year awarded on April 9, 2009 to support a consultant to coordinate the alignment of U.S. climate change leaders and large grassroots organizations
- \$250,000 for 1 year awarded on November 2, 2009
- \$250,000 for 1 year awarded on November 19, 2009
- 50,000 2009 RFF
- 15,000 2009 RFF
- 20,000 2009 RFF When 350.org, whom founder Bill McKibben describes as a "scruffy little outfit" (August 4th, 2010), was requested to disclose their financial statements and provide complete list of funders in 2010, they responded via email that they would discuss this via a phone communication. The email communication can be read [here](#). To date, they have not responded further. Karyn Strickler of Climate Challenge Media asked McKibben, in a 2010 interview, similar questions regarding the funding. You can listen to his response in the Strickler interview [here](#):

<http://vimeo.com/17613444>

This interview is unique as Strickler actually pins McKibben down on perhaps the first policy statement McKibben has offered – zero carbon by 2030. Yet, although McKibben admits in the Strickler interview that it is imperative to achieve zero emissions, you will not find this vital information, nor any other roadmap on what must occur in order to achieve 350 ppm on the 350.org website. 350.org, 1Sky, and friends have yet to speak to the media or the US Congress on the imperative of zero carbon, nor have they declared this position in their numerous communications with supporters and the general public. When it comes to the fact that we are: 1) already beyond dangerous climate interference (as declared by leading scientist John Holdren in 2006), 2) in a global planetary emergency (as declared by world-renowned climate scientist James Hansen in 2008) and 3) zero carbon is the only solution to our escalating climate emergency (as recognized by the IPCC) – the silence pounding within the walls of the non-profit industrial complex is deafening. According to annual reports and internal revenue service reports collected by Climate Shift, 350.org's revenue for 2009 was \$1,661,440 and 1Sky's revenue for 2009 was \$3,425,549.

1Sky: A Project of the Rockefeller Brothers Fund *Image: www.radicalgraphics.org* "I believe there will ultimately be a clash between the oppressed and those doing the oppressing. I believe that there will be a clash between those who want freedom, justice and equality for everyone and those who want to continue the system of exploitation. I believe that there will be that kind of clash, but I don't think it will be based on the colour of the skin." - Malcolm X In the Rockefeller Family Fund 2007 annual report, it is clear that 1Sky is an actual Rockefeller-initiated NGO. Such incubator projects are common within powerful foundations, although the public has little knowledge of such practices. An example of a Rockefellers' incubator for an in-house project that later evolved into a free-standing institution is The Climate Group, launched in London in 2004. [1] This practice allows corporate-funded foundation boards to exert influence on the policies and intent of projects. Such projects should be independent of corporate influence if the projects are truly intended to benefit the interests of civil society.

From the 2007 annual report:

"In December 2007, the Fund received a pledge from the Rockefeller Brothers Fund, Inc. in the amount of \$1,000,000, designated to 1Sky, a project of the Fund, for which the Fund provides fiscal and legal oversight. As of December 31, 2007, \$100,000 has been received by the Fund towards this pledge, with the remaining \$900,000 receivable expected to be collected during 2008."

At the same time of the 10:10:10 launch, 350.org revealed its first order of business – that of business. In 2011, the Green Market website published an article titled "350.org and Business." The website promotes the 350 campaign to ask businesses to leave the US Chamber of Commerce in response to climate

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change; however, it neglected to critically analyze why such a campaign can only fail. The reality is that incrementalism in the face of a planetary emergency dooms humanity to failure. No amount of justification excuses any organization, large or small, to play politics in the face of our daunting climate reality. Yet350.org is doing exactly that. Many may consider this a strong step and the greenwashing cabal will applaud; after all, if you have the token voice of the climate movement praising sweat-shop driven, mining-dependent Apple, you've won the day. However, the reality is this: No matter how many businesses leave the Chamber, they will still be doing what they do. Apple continues to abuse those most vulnerable while simultaneously destroying the environment for the sake of profit. Nike still manufactures shoes in China. A campaign such as this will never extricate these corporations from the business model they worship that enables several barrels of oil to be burned for the sake of the Swoosh through symbolic campaigning and the mighty victory this campaign seeks. No amount of symbolic campaigning will accomplish anything remotely close to a solution to the current planetary emergency. Such a campaign makes for good press for the times; however, in terms of outcomes, it will provide nothing of consequence to the solution set. It's nothing less than delusion, if not a crime against humanity, that those who understand the science actually believe such campaigns are helpful beyond our psyches. Tragically, this undoubtedly will become more obvious rather soon. The 2011 Power Shift conference has closed with no defined significance within the context of a required movement to mitigate an escalating global planetary emergency. The big green diversion makes it much easier to keep focused on the real agenda. The task at hand. Keeping the wealth and power in the hands of a few. As long as the elites control the non-profit industrial complex we will never defeat the climate crisis. Not ever. As long as the elites control the non-profit industrial complex, we will never stop the exploitation of neither people nor our shared environment. This is why we have no choice now but to walk away from the big green lie. A paramount victory for 2011 would be for citizens, climate justice activists, and community groups willing to deal in reality, to reject 350.org/1Sky outright. This would send an absolute message that the neo-liberal funded, non-profit industrial complex does NOT represent civil society. Such rejection states that Rockefeller and the ruling classes do not own us. Such rejection states that we reject the system that is successfully destroying us. This is the only way to take back the control which has hijacked the true grass-roots groups of the climate justice movement who are effectively marginalized and whose voices are drowned out. The non-profit industrial complex ensures this remains so.

Today: Orwellian Madness

Political corruption and corporate dominance have reached dimensions of unparalleled magnitude.

The plutocracy has stolen approximately 40 trillion dollars from the people, leaving ordinary citizens to fight for imaginary scraps at the bottom of the barrel. The wealthiest 10% control 85% of the world's monetary wealth, while the wealthiest 1% control 40%.

General Electric, the 4th most profitable corporation in the world in 2010, has successfully avoided all federal income taxes on its \$14.2 billion profits, while 18 children starve to death every 60 seconds.

With the launch of 112 Tomahawk missiles on Libya, the US has now begun its fifth concurrent war/occupation. As award winning veteran journalist John Pilger so concisely states: "The Euro-American attack on Libya has nothing to do with protecting anyone; only the terminally naive believe such nonsense."

Comprehensive coverage of Japan's nuclear meltdown catastrophe and radiation levels around the world have disappeared from mainstream media. Canadians have had their privacy rights stripped away in December 2010 via the quiet passage of Bill C-36. The bill essentially destroys the rule of law in Canada with its ability to bypass parliamentary procedures. Few noticed.

More African American men are in prison or jail, on probation or parole than were enslaved in 1850, even though crime rates are now at historical lows. [2] The 'war on drugs' is cited as a most significant reason, all while the pharmaceutical industry reaps in the profits (\$500 billion each year), while quietly obtaining complete liability protection from vaccine injuries and deaths caused from government mandated vaccines. [3]

Actual criminals with psychopathic tendencies run rampant, receiving lavish bonuses and securing esteemed positions to protect the elitist circus, they are presented as successful and respected icons by corporate media and their subordinates.

And like the pharmaceutical industry thrives and depends upon sickness, fear, and disease, the military-industrial complex can only thrive and exist through new wars and occupations. It, too, is dependent upon the successful marketing of fear, passivity, and a society embedded with apathy. Inherently, destructive industries are absolutely dependent upon these factors.

To be clear, multi-national corporations are not in the business of protecting the environment or your family; they are in the business of making the maximum profit possible via the highest available rate of return. Those who think this is not true would be well-advised to think again. (Mainstream news footage which appeared on national television in 2006 revealed the Bayer corporation had knowingly sold Aids tainted blood overseas. The US government had full knowledge yet did nothing:<http://youtu.be/spnEaO3yumk>) The current system feeds upon the most negative and most vulnerable character traits in our human family. In contrast, a physically and emotionally healthy society is the greatest threat to corporate wealth and domination. Likewise, a movement towards zero carbon societies based on liberation, empowerment, autonomy and self-determination leading to the formation of decentralized publicly owned energy systems, is the greatest threat to the fossil fuel industry and fossil fuel based economy that exists today.

Meanwhile, climate change is so far gone, scientists and professional activists have essentially accepted a 4°C temperature rise as early as 2050, at which point Professor Kevin Anderson of the Tyndal Centre for Climate Change Research believes we may have 10% of the global population remaining – approximately half a billion people. Methane hydrates have begun venting. Denialism runs deep.

Rockefellers' 1Sky From Rockefeller Family Fund 2008 annual report:

"Included in the financial statements for the year ended December 31, 2007 are the activities of the Environmental Grantmaker's Association (EGA), a project of the Fund over the past two decades. The Internal Revenue Service (IRS) has granted EGA its 501(c)(3) status and as such, EGA became completely independent of the Fund effective January 1, 2008. For the first nine months of 2008, the Fund provided fiscal and legal oversight to 1Sky, another project of the Fund, and as such, the activities of 1Sky from January 1, 2008 through September 30, 2008 are included in the Fund's financial statements for the year ended December 31, 2008. During 2008, the IRS granted 1Sky its 501(c)(3) status, and 1Sky became completely independent of the Fund effective October 1, 2008.

"In December 2007, the Fund received a pledge from the Rockefeller Brothers Fund, Inc. in the amount of \$1,000,000, designated to 1Sky, a project of the Fund, for which the Fund provides fiscal and legal oversight. The Fund received \$100,000 in 2007 toward this pledge and the remaining commitment of \$900,000 was received in 2008."

From Rockefeller Family Fund 2009 annual report:

"The Environmental Grantmaker's Association (EGA), a project of the Fund over the past two decades, was granted its 501(c)(3) status by the Internal Revenue Service (IRS), and as such, EGA became completely independent of the Fund effective January 1, 2008. For the first nine months of 2008, the Fund provided fiscal and legal oversight to 1Sky, another project of the Fund, and as such, the activities of 1Sky from January 1, 2008 through September 30, 2008 are included in the Fund's financial statements for the year ended December 31, 2008. During 2008, the IRS granted 1Sky its 501(c)(3) status, and 1Sky became completely independent of the Fund effective October 1, 2008." **Rockefeller: Getting REDDY to Cross the Finish Line**

The following text appears 8 March 2010 in an [article](#) titled [Getting REDDy to Cross the Finish Line, Two Decades in the Making](#): "It's hard to imagine with all the progress REDD has achieved, that it all started less than 20 years ago with the Rio Summit in '92, when the makings of a global sustainability architecture in the form of a climate treaty began to take shape. But a forestry treaty had yet to happen ... With over 20 years of experience in the forestry sector, Michael Northrup, Program Director of Sustainable Development at the Rockefeller Brothers Fund, was invited by the Pinchot Institute for Conservation to give a Distinguished Lecture, 'After Copenhagen: Implications for U.S. Climate, Energy, and Forest Policy' at the high brow, exclusive Cosmos Club. Northrup casually described to the 30 or so people in the room where we are with REDD today and how we got here. Plus he played the "name game" as he knew most of the people in the room." Of course, Rockefeller is not alone in its quest to lead and dominate on the promise of 'green capitalism'; other members of the elites will not be left behind to feed on the breadcrumbs. For example, The Climate and Land Use Alliance, whose member foundations include the ClimateWorks Foundation, the Ford Foundation, the Gordon and Betty Moore Foundation, and the David and Lucile Packard Foundation, have joined forces to push forward the false solution of REDD. Tom Goldtooth, Indigenous Environment Network: "The carbon market solutions are not about mitigating climate, but are greenwashing policies that allow fossil fuel development to expand." The Declaration created at the World People's Conference on Climate Change and the Rights of Mother Earth clearly condemned REDD, stating that it violates "the sovereignty of our Peoples."

In October 2011, Rockefeller's Northrup will be speaking at a forum to be held in China titled "Emission Trade toward Green Economy".

On 1 May 2006 on the Climate Change Capital website, an article titled [The Gold Mine in the Greenhouse](#) publishes an abstract published in [Environmental Finance](#) by Michael Northrop and David Sassoon explaining how the Kyoto Protocol and EU Emissions Trading scheme, are laying new foundations for an international market directing capital to tackle climate change: "The port of Shenzhen in China faces south towards Hong Kong across a 35-kilometre stretch of water. Home to a mere 20,000 people in 1979, today you'll find 12 million people there, a bursting economic development zone, a microcosm of the new China. Look a little closer and you'll find the landfill that receives 600 truckloads of garbage a day. The piles grow ever higher and rot in the coastal sunshine. But even this refuse is now generating serious income."

Yes, the more degradation to our Earth, the more money there is to be made by the wealthy few. This is what the plutocracy, inclusive of the Rockefellers, describes as climate wealth. The climate wealth plutocracy is funding the world's token climate movement and utilizing, through manipulation, the naive, well-intentioned individuals to set in place the necessary climate legislation – they have essentially written themselves. There is a reason why the legislation is completely inadequate and focused on false solutions and commodification of Earth's final remaining natural resources. And when the 'protesters' show up on Capitol Hill to 'demand' the solutions – already written and agreed upon by the wealthy elites, they just sit back and laugh. The joke is on us. And what a cruel joke it is: short-term comfort and sanctioned denial in exchange for the lives of our children. **1Sky Science is Grossly False**

Today, 1Sky proclaims itself one of the largest national campaigns in the country, with support of 605 organizations, 200,932 advocates, 4,230 volunteer 'Climate Precinct Captains' covering more than 394 congressional districts in 50 states, and a team of 38 including 21 organizers in 26 states working to mobilize constituent support. 1Sky states that "the scientific bottom line is that we need to cut carbon at least 25% by 2020 and at least 80% below 1990 levels by 2050. It's what is necessary, and what is right." This statement is grossly false. The carbon budget presented by Hans Schellnhuber at the 4 Degrees & Beyond Conference in September 2009 stated that the high emitters including the US and Australia will have used up their entire carbon budget by 2019. At the time this budget was created it was stated that even if this target was achieved, it only gives the world a 67% chance at staying under a lethal 2C. When Schellnhuber briefed US President Obama on the fact that the US and friends have only years to reach zero carbon – just for the world to avoid a deadly global 2C - Obama chided Schellnhuber stating that this imperative was not grounded in 'political reality'. Unfortunately for humanity, nature is not concerned with our political realities in the slightest and will not compromise. Keep in mind that today, at under 1C, we are advised by James Hansen that we have no cushion left. A recent study in 2010 discovered that even though the Pliocene Epoch (5.3 to 2.6 million years ago) was approximately 19°C warmer than today, CO2 levels were only slightly higher than they are today.

Institutions such as 1Sky, many whom present themselves as grassroots, while labelled as 'non-profit' are manufactured and funded to serve the system and create a false pretext of dissent. And as long as such organizations refuse to focus on and examine the fundamental relationship between green capitalist logic and ecological disaster, they simply serve as nails in the coffin of humanity and nothing more than brilliantly executed distractions that allow us to embrace the comfort of denial. Yet one thing remains certain - better is not better when better means dead.

Step it Up

In January 2007, Bill McKibben launched 'Step It Up', a national campaign calling on the US Congress to cut carbon emissions 80% by 2050. 'Step It Up 2: Who's a Leader?' sent 14,000 messages to members of Congress to urge them to be 'real leaders' on climate change. Presidential candidates including John Edwards, Governor Bill Richardson, and Senators Barack Obama, Joe Biden, and Hillary Clinton attended Step It Up events and issued statements of support for the campaign's goals.

Step it Up Morphs into 1Sky

1Sky is registered to John Fogerty, 1Sky executive director and director of the [New Energy Economy](#).

James Gustave Speth is director of 1Sky, trustee of the Rockefeller Brothers Fund, trustee of Natural Resources Defense Council (NRDC), Director of World Resources Institute as well as holding many other esteemed positions.

Jessica Bailey, integral to the creation of 1Sky, is the Program Officer for the [Rockefeller Brother Fund's Sustainable Development program](#), where she focuses on climate change. Bailey also serves on the board of directors for 1Sky.

1Sky states it emerged from 3 retreats which took place in 2007. The first was said to have taken place in April of 2007 at the Garrison Institute. Funding of 10,000.00 was provided by the Rockefeller's Brothers Fund.

The BIG ASK Climate Retreat was held from 11-13 July 2007. The programs relevance was promoted as sustainable development for the Rockefeller Brothers Fund and Business Leaders for Sensible Priorities. 'Leaders' from across the climate movement joined with experts in the field of communications, branding, online organizing, and messaging to turn an idea into a campaign. Putting the pieces in place to spark this movement was the mandate for a meeting at Rockefeller [Pocantico Centre](#). At this meeting, a presentation by Brand Taxi led to the selection of a name for the campaign: 1Sky. Presentations by the founders of [Facebook.org](#) and [meetup.org](#) helped refine an online organizing strategy. Conversations about communications strategy flowed from a presentation by J. Walter Thompson (JWT). Detailed discussions about the heart of the campaign - the policy platform around which it would be hubbed - led to the finalization of the 'big ask.' JWT is one of the largest advertising agencies in the United States and the fourth-biggest in the world. JWT Clients include the richest and most powerful corporations such as Shell.

Finally, "the magic of Pocantico helped assure that each participant in the meeting became a partner in the campaign". The 1Sky communications strategy was created by Fenton Communications, the nation's 'foremost media/communications firm' for the non-profit industrial complex.

From 1 Sky's 1st Annual Report: 2007-2008:

"We still have a long way to go, but we are very proud of our early achievements. Those accomplishments stem from the dedication and hard work of many leaders. The initial gathering in April 2007 and two subsequent retreats, the early strategic plan, the 1Sky Solutions, the early investments and the day-to-day efforts that launched 1Sky were executed by several people, but above all by KC Golden of Climate Solutions [K.C. Golden is Policy Director for Climate Solutions, a research and advocacy organization pioneering practical and profitable solutions to global warming], Jessica Bailey of Rockefeller Brothers Fund, John Fogarty of New Energy Economy and myself [Betsy Taylor – President of Board of Directors-Taylor is also founder of Center for a New American Dream]. Others who played absolutely essential roles include Jamie Henn, May Boeve, Will Bates and Bill McKibben of Step It Up/350, Bracken Hendricks of Center for American Progress, Van Jones of Green For All, film producer Marshall Herskovitz, Steve Smith of Southern Alliance for Clean Energy, Jessy Tolkan and Billy Parish of Energy Action Coalition, Eli Lee of Center for Civic Policy, Sarah Jaynes of Washington Progress Alliance, Jonathan Rose of the Garrison Institute, Kelly Gallagher of the Belfer Center for Science & International Affairs, Greg Haegele of Sierra Club, Larry Schweiger and Jeremy Symons of National Wildlife Federation, Bill Becker of Presidential Climate Action Project, Emily Figdor of Environment America, Rev. Sally Bingham of The Regeneration Project, Kevin Knobloch of Union of Concerned Scientists, Mike Tidwell of Chesapeake Climate Action Network, Michael Noble of Fresh Energy, Harriet Barlow of HKH Foundation, Jesse Fink of MissionPoint Capital, Jon Isham of Middlebury College, Pam Johnson, and Robert Gass, facilitator and retreat designer par excellence. John Grace and Arthur Congdon of Brand Taxi, Inc. donated time and effort to create our name and brand. Garrison Institute donated staff and board time to help support two retreats. The Rockefeller Brothers Fund supported our second gathering at the Pocantico Conference Center and provided us with a bold early investment that leveraged grants from other key donors. The Clinton Global Initiative and Power Shift 2007 helped put us on the map, and EchoDitto donated time to help launch our interactive website. When we hired Gillian Caldwell as Campaign Director in September 2007, things rapidly accelerated forward. Indeed, the growth trajectory of this campaign has been breathtaking."

In August of 2007, an article titled 'Bill McKibben: Creating the World's Biggest Grassroots Movement' was published by Grist. (McKibben also serves on Grist's Board of Directors). McKibben states: "In April, at 1400 iconic places across the nation, we made history and united around a common call to action. Then in November we came together under 1 Sky to present our leaders with the climate solutions that science and justice demand. Now it's up to all of us keep this movement moving." Bill exclaims: "When they get there, organizers will present them with the platform drawn up over the summer by One Sky, a new coalition of climate campaigners from around the country."

The 1Sky donors list is massive. One donor, the Wallace Fund refer to 1Sky as the 1Sky Campaign/Rockefeller Family Fund. Sponsors during the first year of operations included the Rockefeller Family Fund, the Garrison Institute, and Business Leaders for Sensible Priorities. Monies from foundations and corporations for the first year totaled \$1,973,381 while 'individuals' contributed \$374,450.

In early 2008 [climate code red](#) authors David Spratt and Philip Sutton, asked [direct questions](#) on why the most pertinent information regarding climate change was not being shared with the public. In response to the questions raised, a comment suggests: "It's time to ask: what if the "big ask" is actually B.S.?"

McKibben was not creating the 'World's Biggest Grassroots Movement', he was in fact creating the world's most heavily funded token movement tightly controlled by world's most powerful ruling classes. This was a movement bought and paid for by the plutocrats for the peasants. 1Sky and all of the other interconnected heavily funded organizations are little more than convenient messengers for the ruling classes who continue to excel in ensuring 'all the ducks are in a row'. Nothing is left to chance. Big Greens are a mere business expense in building up the empire. Further, they are a tax write-off.

Access to immense funding, the ruling classes and corporate media will ensure your message gets heard. At the 2007 Clinton Global Initiative, President Clinton announced the 1Sky campaign. Clinton personally congratulated the 1Sky campaign's commitment to accelerate bold federal policy on global warming. Rockefeller Brothers Fund President Stephen Heintz; Betsy Taylor, 1Sky Chair; and Jesse Fink, Mission Point Capital Partners, joined President Clinton on stage in recognition of the Rockefeller Brothers Fund commitment to 1Sky. The Rockefeller family contributed at minimum 1-5 million to the Clinton Foundation.

http://youtu.be/_3PVLseoGE

It is common sense to understand that government leaders are not going to feel pressured or threatened - no matter how many people show up on their doorstep - when the 'platform' McKibben speaks of is one the very government and its surrogates (and vice versa) devised themselves and funded. **1Sky Year Two: 2008-2009**

The National Teach-In on Global Warming Solutions *"Whether you believe in climate change or not, it doesn't matter. If your goal is profitability, you'll act as if you do."* – Promotion of the book *Climate Capitalism* by Hunter Lovins

On 31 January 2008 in an event titled "Focus the Nation" and 9 February 2009 in an event titled "Solutions for the First 100 Days", 1Sky organized national days of engagement, involving over 2500 educational institutions and a million Americans. In 2009 the 'National Teach-In' was comprised of four opportunities to 'engage your school or community in critical climate dialogue'. The second opportunity held on October 22, 2009 was a 350 teach-in which promoted a one hundred year global goal: stopping global warming. The advisory board for the National Teach-In included Hunter Lovins, President, Natural Capitalism Solutions, Gillian Caldwell, 1Sky Campaign Director, Billy Parish, co-founder of the Energy Action Coalition, Jessy Tolkan, Executive Director of Programs for Rockefeller funded Energy Action Coalition. Billy Parish is also on the board of directors of 1Sky as well as having integral involvement in Its Getting Hot In Here. In April of 2011, Lovins launched her new book: *Climate Capitalism – Capitalism in the Age of Climate Change*. *Carbon War Room* acclaimed: "Climate Capitalism is a must-read for entrepreneurs, investors, industry experts, and corporations interested in capitalizing on the greatest wealth-creation opportunity of our lifetime..." On 3 April 2008 the Rockefeller Brothers Fund Awarded \$1 Million to 1Sky. The total take from foundations and corporations reached \$3,061,500 (89.5%) with 'individuals' totaling \$246,707.60 (7%). On page 6 of the 1Sky 2nd annual report it features a photo of McKibben. Under the photo caption it states: "350/1Skys Bill McKibben". Also in the report: "350.org and 1 Sky have been close partners ever since our common origins in the Step it Up Days of action in 2007. On November 18th 2008, 1 Sky and 350.org partner with the Energy Action Coalition to recruit over 4,000 grassroots activists."

Most all of these groups and names listed thus far are signatories, if not playing influential roles within the Presidential Climate Action Plan Institution. A Rockefeller project. This is just a taste in a massive web of compromise, deceit, delusion and manipulation. The advisory committee of this influential Rockefeller project looks somewhat more progressive than the typical elite climate projects of the past. This is no accident. In order to have maximum effect, it is critical that these groups have credible, high-profile individuals who have demonstrated in the past they have the ability to engage citizens. Such individuals successfully help the project deflect criticism and minimize skepticism. One of the most corporate and compromised big green of all, NRDC, is featured on the front page of the PCAP website. Bill Becker, the Executive Director of the Presidential Climate Action Project was integral in the creation of 1Sky.

We can be absolutely certain of one thing. If we do have a revolution, a war time mobilization if you will to avert the climate crisis, not only will it not be televised but you can bet your life that it certainly isn't going to be funded by the elites in the ruling classes, the Rockefellers of the world. They are anything but stupid. They are not about to fund the crucial changes that will enable us to shift the paradigm, rather, they are controlling the entire movement, ensuring the imperative changes, that threaten their very existence, will never occur. We are allowed to participate only in the illusion of real change. Citizens can be manipulated to believe they're doing their part and have a voice in shaping such a revolutionary change. That's why the plutocracy initiates it. However, the shape has already been formed - it is the shape of a big S with a line through it and it looks like this: \$

From the article *Can the climate bill's death help build a living climate movement? The Rising can defeat the pirates of the new age* written by Gary Lipow 7 Aug 2010: "In 2009, 1Sky celebrated the Waxman-Markey's passage along with Greenpeace. Greenpeace nominally opposed the Waxman Markey bill initially yet remained and remains a member of 1Sky. It is believed that an 'updated' analysis of the Waxman Markey bill was posted the 1Sky website only after receiving much criticism and not on 6/4/09 as 1Sky claimed. If we do accept that the 1Sky analysis existed beforehand, then why were the deficiencies not made clear to 1Sky supporters? 1Sky claimed the proposed changes would 'strengthen' the bill while admitting that the reductions the bill would deliver would only be 28% emission reductions by 2020, with a 2005 baseline opposed to 1990." Perhaps such riddles can be explained by the fact that the CEOs of the top ten green groups in the US rake in from \$308,000 to \$496,000 per year. (Remember that the next time they call you for a donation, needed to push corporate hand-out suicide pacts, passed off as "win-win" legislation.)

Other members of 1Sky read like a who's who of Rockefeller grantees including the Rainforest Action Network who has been under attack by the real grassroots climate justice groups for their involvement in the selling out of the Boreal Rainforest with other NGOs such as Greenpeace. The public was also left in the dark while the Canadian Boreal Forest Agreement (CBFA) was negotiated in secret between nine environmental non-governmental organizations (NGOs) and 21 forestry companies. Indigenous governments and organizations were left out of the creation of the CBFA agreement. Most recently, Sandra Odendahl of Royal Bank Canada (RBC), finished giving a whirlwind tour of Trinidad where she proclaimed that the RBC agreement with RAN allows her to unveil the investment plans for RBC in the country of Trinidad, thanks to the deal they obtained "in the oil sands". RAN and others paved the way for this.

Do we really believe that the Clintons and the Rockefeller family had a whole Earth economy concept in mind when they pushed the 1Sky agenda forward? Do we really believe that elites had a vision to commence the deconstruction of the existing system and initiate a transition towards building an alternative system which would redistribute the wealth equally amongst citizens of the world? Do we believe the plutocrats would seek, let alone willingly abandon, dismantlement of the capitalist system which has brought our species to the precipice of self-annihilation. Do we believe the wealthy elites would celebrate and embrace the self-determination struggles of the planets citizens and indigenous peoples for their economic, social and cultural liberation? If we truly want to save some resemblance of a liveable planet for our children, we must confront and reject the non-profit industrial complex, who in reality, cannot and will not bite the hand which feeds them - the hand upon which they depend, in order to continue to exist. *A People's History of American Empire* by Howard Zinn <http://youtu.be/Am3lF5XSUg>

April 20th, 2011 will mark the 97 year anniversary of the Ludlow Massacre resulted in the violent deaths of 19 people including 2 women and 11 children were asphyxiated and burned to death during an attack on 1,200 striking coal miners. One of the 3 largest companies involved was the Rockefeller family-owned Colorado Fuel & Iron Company. Howard Zinn has described the Ludlow Massacre as "the culminating act of perhaps the most violent struggle between corporate power and laboring men in American history".

<http://youtu.be/lrZeYODHmlA>

Training the Puppets Art of Leadership Retreat

1Sky bourgeoisie attended the Art of Leadership retreat workshop for social change leaders from the nonprofit, philanthropic, labor and 'socially responsible' business sectors facilitated by Robert Gass, facilitator and retreat designer par excellence. Each participant receives a "360-degree" performance evaluation to clarify areas for skills development. In the Art of Leadership, professional trainers deliver a curriculum that provides leaders with (a) clarity of vision in their work; (b) partnership skills, including listening, speaking, conflict resolution and negotiation; (c) "personal mastery" and emotional intelligence skills; (d) teamwork development skills; and (e) performance skills. What to expect? A four-day intensive residential seminar led by nationally recognized facilitators and held in a beautiful retreat setting.

1Sky also partnered with NYPIRG.

The 1Sky and 350.org PIRG Connection

350.org is registered by Sustainable Markets Foundation (SMF). Who is on the SMF Board of Directors? Of three board members cited, one name is listed. Her name is Elizabeth Hitchcock. Hitchcock is public health advocate for US PIRG and the US PIRG Education Fund. Hitchcock researches and conducts advocacy campaigns. Prior to becoming public health advocate, she served for eleven years as the Communications Director for US PIRG, working with the program and field staffs of the state PIRGs to release reports to the national and local media. Prior to joining the US PIRG staff in 1990, she worked on a number of environmental campaigns with PIRGs in Massachusetts, New Jersey, California, and Florida.

The 350.org domain belongs to that of a Jay R. Halfon. An associate of Rockefeller, Jay R. Halfon is also listed as the executive and Director & General Counsel of Sustainable Markets Foundation.

Halfon was executive director of the New York Public Interest Research Group (NYPIRG), with over 25 offices throughout New York State, for a decade ending in 1997.

Halfon is a practicing attorney specializing in the law of tax exempt organizations and a public policy strategist. He represents tax-exempt organizations, including public charities, private foundations, advocacy groups and political entities. From May 1998 to December 2001 Mr. Halfon served as executive director and general counsel of the New York State Trial Lawyers Association. He has a broad range of experience influencing public policy in both Congress and state legislatures. He is the director of *Earthworks* and former Director of *TechRocks*. TechRocks came into play from the merged operations of the Rockefeller Technology Project and Desktop Assistance.

The US Public Interest Research Group known as PIRG is a political lobby non-profit organization. The first PIRG was a public interest law firm started by Ralph Nader in Washington, D.C. and was far different from the modern conception of PIRG. The State PIRGs emerged in the early 1970s on college campuses across the country. After students organized on college campuses for nearly 10 years, the different State PIRGs established the D.C. arm, the US PIRG, to advocate for change on the national level. Nearly simultaneously, the PIRGs founded the Fund For Public Interest Research (FFPIR), the fundraising and citizen outreach arm of the PIRGs. Since the early 1990s, the fund has also canvassed for other groups, working very closely with the big green *Sierra Club*, and many others institutions within the non-profit industrial complex.

In the book *Activism, Inc: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America* by Columbia University sociologist Dana Fisher, Fisher writes that the outsourcing of grassroots

organizing by groups like the Sierra Club and Greenpeace to organizations like the Fund has led to the decay of grassroots infrastructure and opportunities for involvement on the left. In response to the criticisms by Fisher and others, the PIRG Fund created a website, Canvassing Works. The site includes testimony by former fund staff who have moved into leading roles in other institutions within the non-profit industrial complex and testimony of big greens within the elitist circles, such as Sierra Club Executive Director Carl Pope and Randy Hayes of the Rainforest Action Network.

PIRG also receives Rockefeller foundation money while at the same time stating that they avoid any funding directly from corporations, stating that such funding would restrict their autonomy. No one is in a better position to tap into and influence the impressionable youth across North America than that of PIRG.

1Sky Steps it Up: 350.org

14 April 2008: In the same post where 'Step It Up' announces they have helped form 1Sky, 350.org is announced: "Meanwhile, the science around climate change has continued to darken. We all watched the Arctic melt last summer, and an ice shelf the size of Connecticut crumple in the southern ocean this winter. James Hansen, our foremost climatologist, has just issued the most important scientific assessment of global warming in many years, which you can read here. Basically, it calls for limiting carbon concentrations in the atmosphere to below 350 parts per million. In fact, Hansen says: "If humanity wishes to preserve a planet similar to that on which civilization developed and to which life on Earth is adapted, paleoclimate evidence and ongoing climate change suggest that CO2 will need to be reduced from its current 385 ppm to at most 350 ppm. Therefore, our organizing team is launching a new venture: 350.org. The final website won't be ready for a few weeks, but since you're family we're letting you know now. In fact, we hope very much that you'll visit the preliminary website that we've set up and start figuring out how to help.

On 15 April 2008 Bill McKibben writes: "Don't let it distract you from pressuring your Senator or from working with 1Sky -- that remains crucial. In fact, think of us as the global arm of 1Sky. We just need this commitment to international action to be another part of your hard work on climate change. You can't believe how encouraged people in other parts of the world are to find that Americans are working on these questions -- it breaks down their sense that our country has turned its back on the rest of the world."

In another article published 15 April 2008 McKibben ends with: "P.S. Some people have asked us if they can help financially in this new effort. The answer, of course, is yes -- we could really use the money to hire organizers all around the globe. Some people, in fact, are committing to sending us \$350 from the 'economic stimulus' checks the government is mailing out. You can donate online at <http://www.350.org/donate> but if you'd rather mail a check make it out to the Sustainable Markets Foundation. Sustainable Markets Foundation is the official name used (sometimes hyphenated with 350.org) for registering events with the United Nations climate talks. The 2007 990 tax filing shows total revenue as \$2099699, fundraising as zero, total expenses as \$1250902, and \$1118006 in net assets.

350.org is Registered to Sustainable Markets Foundation.
 c/o Sustainable Markets Foundation
 Attn Jay R. Halfon
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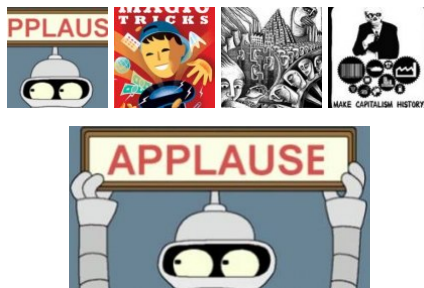
A fiscal sponsor must be a non-profit and must have a mission that aligns with the project or organization being incubated. This is an IRS requirement. There are complexities to such an agreement. Fiscal sponsorship is more than a "money conduit" role, as the sponsor's board assumes significant responsibility for the managed project. While day-to-day program management is handled by the incubating organization or project, the sponsor accepts both legal and financial liability for that group's activities in addition to funds management.

350.org's symbolic 10:10:10 campaign was funded by Global Greengrants Fund (GGF), a pro-REDD entity which works with, and receives funding from, the Rockefeller Brothers Foundation. GGF states: "Our advisers and partners are currently focusing on REDD and REDD+ efforts around climate mitigation. REDD stands for 'Reducing Emissions from Deforestation and (forest) Degradation'. It is one of the areas of discussion at COP15 where some believe the most positive movement was made." Yet, Indigenous groups across the world continue their struggle in opposition of REDD which aims to commodify the worlds remaining forests.

McKibben and 350.org events also promote biochar, yet another false solution opposed by grassroots climate justice groups all over the world.

To date, McKibben/350.org refuse to endorse or promote The People's Agreement, agreed upon during the World's People's Conference on Climate Change and the Rights of Mother Earth on April 22nd, 2010, in Cochabamba, Bolivia. The People's Agreement is the first agreement, democratically written by global civil society, to uphold substantive positions on a range of policies, as well as demanding the necessary targets based on the realities nature and climate science demand. In contrast, McKibben continues to highlight the 350.org campaign which claims to include over 100 of the most vulnerable count

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